

A4, folded to A5,
Outside back

A4, folded to A5,
Outside FRONT



*Share pictures,
get information
and send messages
for free with
Shika Moto*



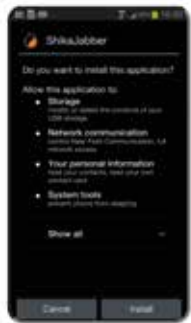
*You don't need to pay anything.
You won't need to sign anything.
You don't need data and you don't
need airtime. To be a part of Shika
Moto you only need an Android
phone with Wi-Fi! Yilokhokuphela!*

The story of Shika Moto

Media Monitoring Africa is a Non-Profit Organisation (NGO) that promotes human rights and democracy. We've been working towards a vision of a just and fair society since 1993 and believe in media which is transparent, diverse, ethical and accountable.

Our goal is to help build an informed and engaged citizenry.

Shika Moto is the result of many years of carefully planned design and development, created to give people access to information. We believe that the internet is a tool which has the capacity for effective participation and democratisation in a way which hasn't been conceived of before. This makes it even more important that we all make an effort to ensure everyone is connected and that the internet stays a tool for equality.



Anyone can host Shika Moto in your community and anyone can join in for free!

If you have ShikaMoto you can:

- Use the free app ShikaJabber to chat to anyone on your contact list as much as you like
- Share pictures, files or documents at no cost!
- Visit your community page online
- Post adverts
- Find out the latest news and events in your community
- Go online to get information
- Take ownership of your community

*If you don't have a
Shika Moto network,
then contact us so we
can get you one.*

Want to find out more about Shika Moto? Want to create your own free wireless community? Call us on XXXX and we will tell you how...

What is Shika Moto?

Shika Moto is a network which allows you to access the internet, chat with friends, find a job, sell your services and build a business - all without needing data or airtime!

What do I need?

An Android, Windows or BlackBerry phone with Wi-Fi

Is that all?

YES!



SHIKA MOTO

Contact us to find out more about how you can team up with Shika Moto to create something extraordinary:

+27 (0) 11 788 1289 +27 (0) 11 788 1278 info@mma.org.za

Suite no.2, 22 Art Centre, 6th Street, Parkhurst (Johannesburg)



SHIKA MOTO

*Bringing you the
freedom of the digital era*



How does it work?

The Shika Moto network is made up of nodes. There is a Master Node and a bunch of Base Nodes. The Master Node sits in the middle, like a dot in the centre of a circle. The base nodes are hosted at volunteer's houses around the node. Together they connect to one another to make a network which is about 3-5km wide. Every network has one Master Node and five to six Base Nodes about 500m apart.

Wait. What is a network?

- Think of it as an invisible net
- Everyone inside the net will get access to Shika Moto free wireless
- Everyone outside the net won't!

Can I host a node?

YES! If you volunteer to host a node you can put it on your roof or high up on a pole. All the nodes are waterproof and can handle the weather. You can even host the Master Node, but that will mean you will be the admin. If you volunteer to host a node you can be sure you will be covered in the network!

What does the admin do?

- The admin will make sure the network stays up
- You will get a guide to help you fix any problems
- Admins approve new users on the system
- You get training and skills on how to install the Master Node

What does a Base Node volunteer do?

- You get training to install your node
- You make sure your node is connected and working
- You get a guide to help you fix any problems
- You can start your own business with ShikaShare

*Create a business
by hosting a node,
inviting people to
join the network and
selling data to your
community. It's as
easy as 1, 2, 3.*

Cut the cost of data! Make it happen with ShikaShare

If you host a node at your house, you can sell data to your community with ShikaShare.

How does this work?

- Buy a dongle and the data
- Sell the data in pre-set sizes – the price and size are set by the Shika Moto system
- Prices are cheap and sizes are simple
- It means community members get cheaper data while you make a profit

How do I use ShikaShare?

- Log in to ShikaShare and enter your unique code and username
- Your data will activate and you can access the internet



Chatter with ShikaJabber!

Don't want to pay for your app when you chat? In your Shika Moto community it's completely free with ShikaJabber. Download the ShikaJabber app from your Shika Moto community website [LINK], add contacts and get chatting. **Yilokhokuphela!**

How do I join?

- Download the app from the Shika Moto website
- Follow the instructions on the site to set up your user name and password
- Add the users you want to chat to
- BlackBerry users can download an app called Beem which works perfectly with Shika Moto!

ShikaJabber will only work in your network as it is built around you and your community.

Your Shika Moto community

- On your Shika Moto community website you will be able to:
- Read the latest community news
- Download the ShikaJabber app
- Find out everything you need about ShikaShare
- Post an advert
- Read other adverts
- Post messages and events

You can do all of this for free!

You can put up an advert letting people know about your skills or your business. It will let them know you're available for work and give them a way of contacting you. You can create a post by visiting your Shika Moto community website.

You can let people know you are looking to hire someone! Or you can let them know you are looking for work. With Shika Moto you will find out more about the jobs in your community, build your business and sell your skills. Easy!

Where else can I go?

Shika Moto is a community network so some websites and social media won't be available - unless you are using SHika Share in which case you surf what you want! You can access important sites like the Department of Home Affairs, or Media Monitoring Africa, but your admin and community chose these when they built the network. If you want to visit sites outside of these, you can purchase data from your local ShikaShare business.